



Annual Report FY 2022-2023

January 25, 2024



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North Star and Audacious Goal

- **MISSION:**
 - Convene, partner in, support, and help lead the movement to create and implement a comprehensive, integrated, and coordinated system for California's children prenatal through five and their families. Promote, support, and optimize early childhood development.
- **VISION:**
 - California's children receive the best possible start in life and thrive.
- **NORTH STAR STATEMENT:**
 - Trauma-informed, healing-centered, and culturally responsive systems promote the safe, stable, nurturing relationships and environments necessary to eliminate inequities and ensure healthy development for all children.
- **AUDACIOUS GOAL:**
 - In a generation, all children 0–5 will have the safe, stable, nurturing relationships and environments necessary to achieve healthy development.





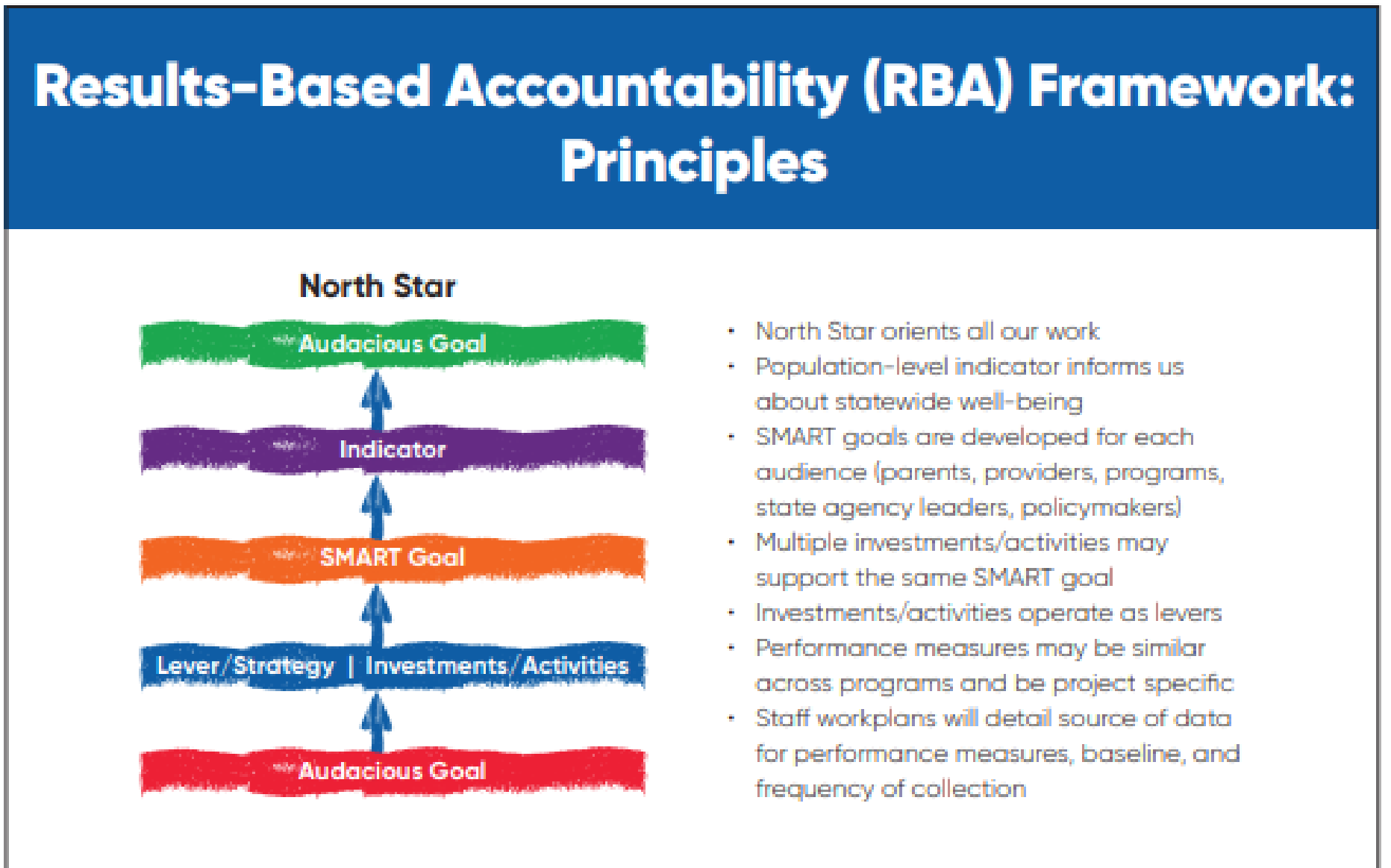
First 5 CA Theory of Change

Theory of change describes the levers, actions, and outcomes of F5CA's work:



F5CA System Levers:

- **Advocate:** Advocate to federal and state policy makers
- **Convener/Connector:** Bring together state agencies that support young children and their families
- **Catalyst:** Provide funding for research and evaluation, innovative practices, and collaboration between different systems
- **Broadcaster:** Communicate to the general public utilizing television, radio, newspapers, and other mass media





FY 2022-2023 State Highlights

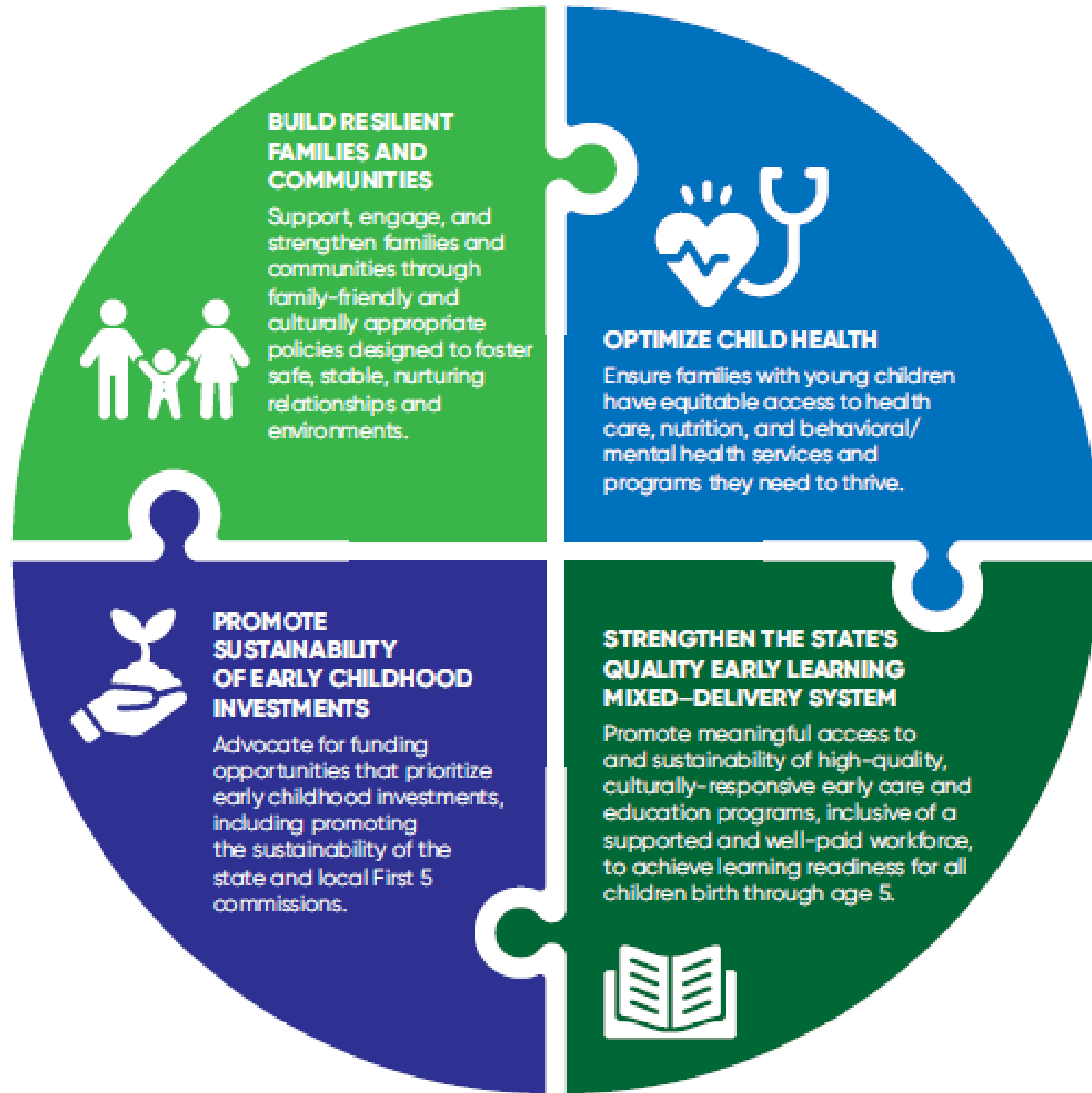
- **First 5 California recalibrated** to ensure all the work and investments are **rooted in equity**.
- **Supporting the F5CA Commission new investments** in the areas of *early childhood workforce development, early childhood behavioral health, newcomer support, preschool through age 5 data, and fatherhood*.
- **New investments** include:
 - **\$125 million for Improve and Maximize Programs so All Children Thrive (IMPACT) Legacy.**
 - **\$10 million** to strengthen and elevate the 0–5 strategy, investments, and impact under the **Children and Youth Behavioral Health Initiative** in partnership with the California Health and Human Services Agency.
 - **\$2 million for the 25-Year Lookback Report** to summarize the overall impact of First 5 CA since the passage of Proposition 10.
 - **\$3 million** to work with the Children’s Data Network **for the Prenatal to Age Five Data Landscape Project and Indicators.**
 - **Foundational research** for a **Fatherhood Initiative** to identify the key issues regarding the changing definition of fatherhood and exemplary fatherhood initiatives within the local First 5 Network.



FY 2022-2023 State Highlights

- Continued investments:
 - **Grant dissemination and enhanced education, training and technical assistance, communications, and system of change collaboration with local First 5s on *Home Visiting Coordination* and the *Small Population County Funding Augmentation (SPCFA)*.**
 - The **Dragon Song campaign** was developed and released to provide the first step toward creating awareness of the importance that calmness plays in connecting children and caregivers to their emotions.
 - The **Stronger Starts public education and awareness campaign** launched in the spring of 2023, introducing messaging around adverse childhood experiences (ACEs) and toxic stress response to families and caregivers of young children.
- **Many new partnerships** were established including with the Sacramento Kings, Los Angeles Dodgers, Sacramento Zoo, Oakland Zoo, San Francisco Zoo, Los Angeles Zoo, Sequoia Zoo, Univision Los Angeles, BabyCenter, PBS Kids, Univision LA, Doggyland, and Kings forward Domantas Sabonis, extending and amplifying First 5's presence and reach

Policy Pillars and Wins



These advocacy wins include:

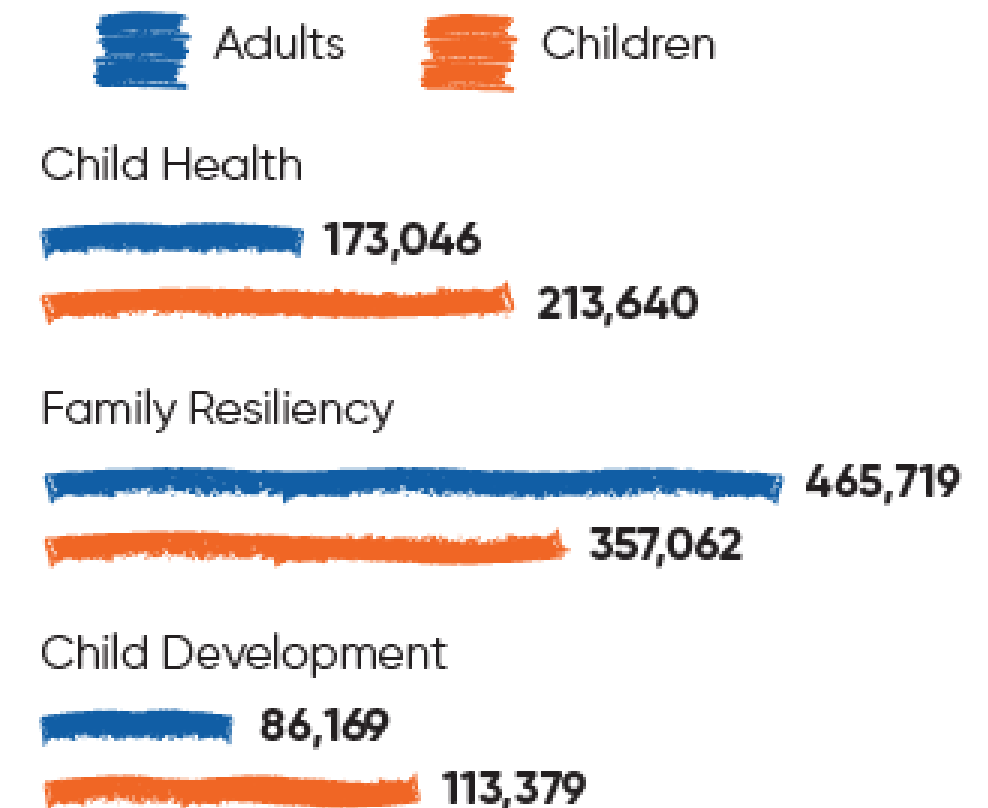
- **\$2.8 billion** over two fiscal years, 2023–2024 and 2024–2025 to align with a **ratified** Child Care Providers Union **agreement**.
- **Significant changes in how family fees** are assessed:
 - Beginning October 1, 2023, family fees will begin at 75% of the State Median Income (SMI) and will be assessed at families over that income at 1%.
 - Historically, family fees began at 40% SMI and were set at a much higher percentage of incomes. In addition, family fee debt pre-pandemic will be forgiven.
 - New provision that allows agencies to collect one month of income documentation (rather than 12 months) for families with variable schedules and estimated income based on this.
- In June 2023, Governmental Affairs staff **testified at an informational hearing put on by the Assembly Select Committee on California’s Mental Health Crisis**, F5CA highlighted investments such as, Stronger Starts media campaign and resources for parents and caregivers of young children.
- **Developed key partnerships** with many stakeholders and key partners such as, Office of Community Partnerships and Strategic Communications.



County Commission Result Areas

- **First 5 California and First 5 county commissions track progress in four result areas** to inform evidence-based funding decisions, program planning, and policies:
 - Improved Family Resiliency
 - Improved Child Development
 - Improved Child Health
 - Improved Systems of Care
- These result areas comprise a framework for reporting early childhood investments and provide an overview of the number, type, and cost of services to children and adults.

- The total numbers of services provided to children ages birth to 5 and adults (including primary caregivers and providers) for Improved Family Resiliency, Improved Child Development, and Improved Child Health.
- During FY 2022–2023, **First 5 county commissions provided a total of 684,081 child services and 724,934 adult services.**
- The distribution of expenditures in these three result areas **totals \$285 million.**



*Totals for Adults include both Primary Caregiver and Provider counts



Result Area: Family Resiliency

Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers & Providers	Total Number of Services	Percent of Services in Result Area (1)	Percent of Total Number of Services (1)	Total Expenditures for Services	Percent of Service Expenditures in Result Area (1)	Percent of Total Expenditures (1)
General Family Support	161,563	256,872	29,189	286,061	447,624	54%	32%	\$70,736,975	73%	19%
Intensive Family Support	11,193	13,728	85	13,813	25,006	3%	2%	\$21,001,187	22%	6%
Family Literacy and Book Programs	184,306	165,339	506	165,845	350,151	43%	25%	\$5,223,689	5%	1%
Total Improved Family Resiliency	357,062	435,939	29,780	465,719	822,781	100%	59%	\$96,961,851	100%	26%

(1) Totals may not equal 100 percent due to rounding.



Result Area: Child Development

Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers & Providers	Total Number of Services	Percent of Services in Result Area (1)	Percent of Total Number of Services (1)	Total Expenditures for Services	Percent of Service Expenditures in Result Area (1)	Percent of Total Expenditures (1)
Quality Early Learning Supports	88,677	19,745	41,475	61,220	149,897	75%	11%	\$55,991,170	72%	15%
Early Learning Program Direct Costs	24,702	17,596	7,353	24,949	49,651	25%	4%	\$22,230,318	28%	6%
Total Improved Child Development	113,379	37,341	48,828	86,169	199,548	100%	15%	\$78,221,488	100%	21%

(1) Totals may not equal 100 percent due to rounding.



Result Area: Child Health

Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers & Providers	Total Number of Services	Percent of Services in Result Area (1)	Percent of Total Number of Services (1)	Total Expenditures for Services	Percent of Service Expenditures in Result Area (1)	Percent of Total Expenditures (1)
General Health Education and Promotion	29,654	38,023	63,88	44,411	74,065	19%	5%	\$6,143,952	6%	2%
Oral Health Education and Treatment	32,375	20,720	13,90	22,110	54,485	14%	4%	\$5,233,027	4%	1%
Early Intervention	91,729	33,146	5,063	38,209	129,938	34%	9%	\$299,834,496	27%	8%
Perinatal and Early Childhood Home Visiting	38,956	58,081	453	58,534	97,490	25%	7%	\$62,355,992	57%	17%
Prenatal and Infant/Toddler Pediatric Support	20,926	9,479	303	9,782	30,708	8%	2%	\$6,272,669	6%	2%
Total Improved Family Health	213,640	159,449	13,597	173,046	386,686	100%	27%	\$109,989,136	100%	30%

(1) Totals may not equal 100 percent due to rounding.



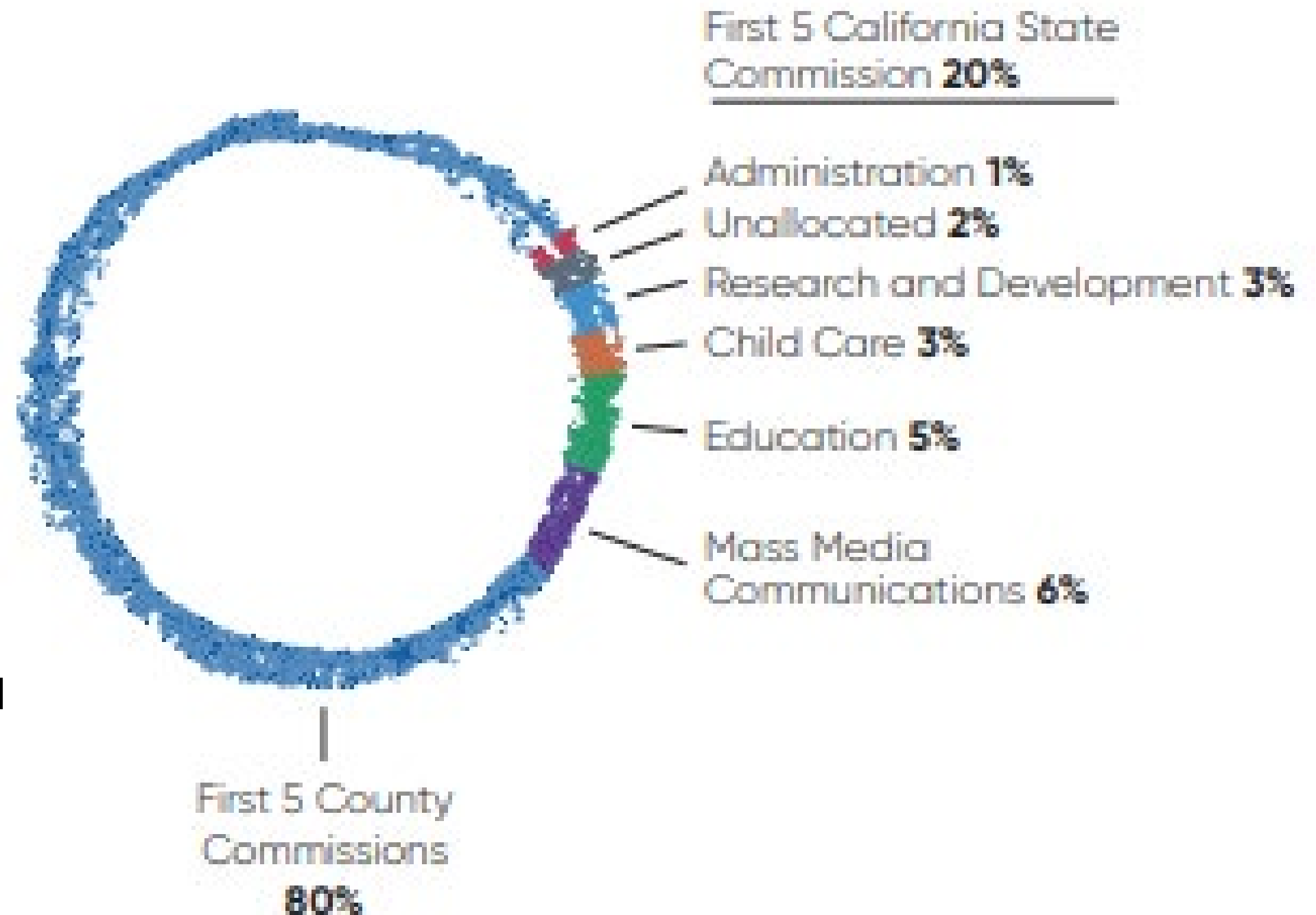
Result Area: Systems of Care

Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers & Providers	Total Number of Services	Percent of Services in Result Area (1)	Percent of Total Number of Services (1)	Total Expenditures for Services	Percent of Service Expenditures in Result Area (1)	Percent of Total Expenditures (1)
Policy and Public Advocacy	-	-	-	-	-	-	-	\$27,957,622	33%	8%
Systems Building	-	-	-	-	-	-	-	\$56,390,182	66%	15%
Emergency and Disaster Relief	-	-	-	-	-	-	-	\$1,289,306	1%	<1%
Total Improved Systems of Care	-	-	-	-	-	-	-	\$85,637,110	100%	24%

(1) Totals may not equal 100 percent due to rounding.

Funding

- Under the California Children and Families Act, the California Department of Tax and Fee Administration (CDTFA) collects an excise tax levied on all cigarette and tobacco products and deposits revenue, less refunds and administrative expenses, into the California Children and Families Trust Fund, **allocating 20% to First 5 California and 80% to county commissions.**
- The amount of funding allocated annually to county commissions is based on the annual number of births in the county relative to the total number of births in the state

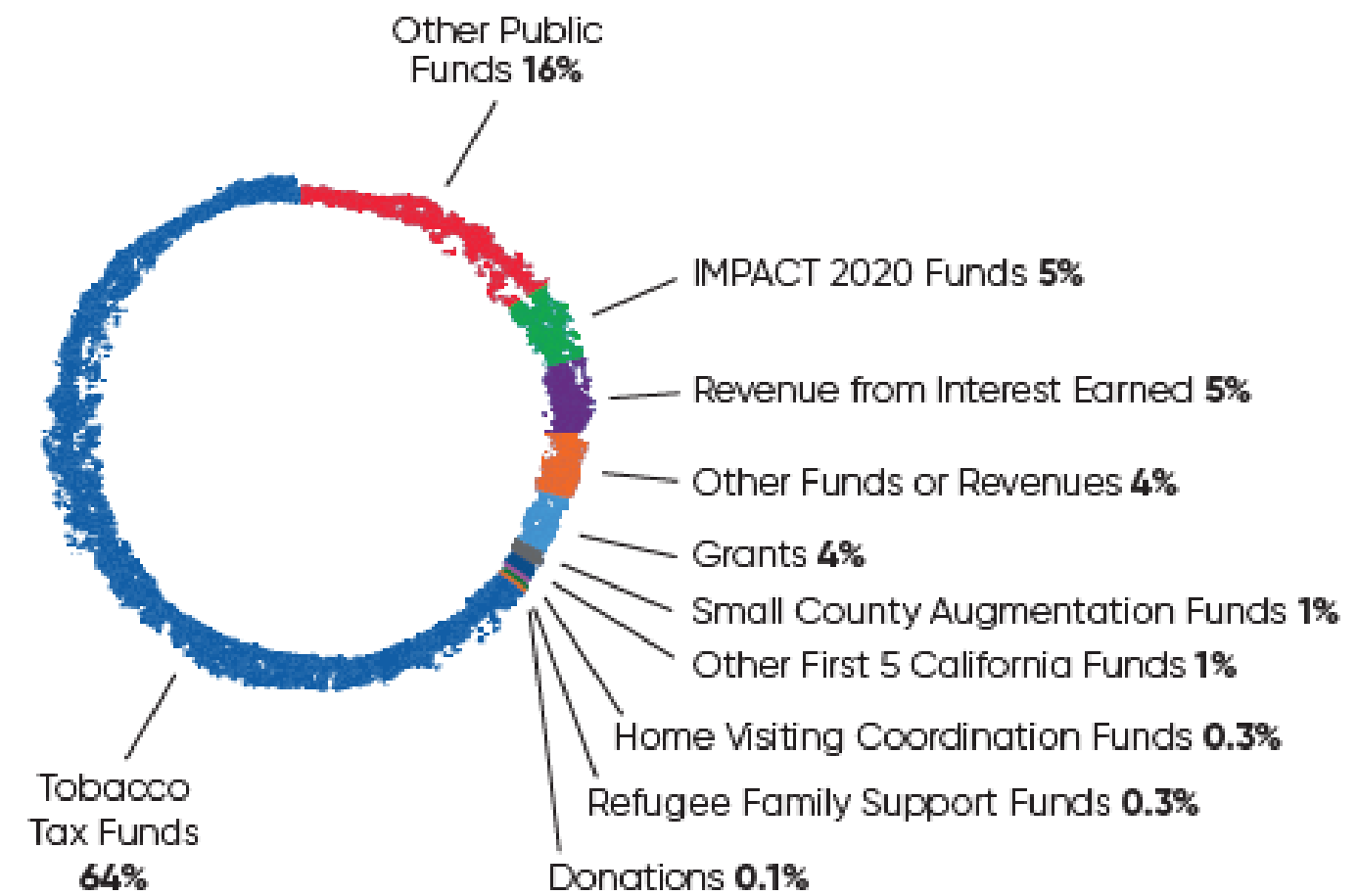




Revenues by Source, FY 2022-2023*



Tabacco Tax Funds ¹	\$265,354,842
IMPACT 2020 Funds ²	\$20,567,007
Small County Augmentation Funds ³	\$3,861,743
Other Funds or Revenues ⁴	\$16,973,246
Other Public Funds ⁵	\$67,019,570
Other First 5 California Funds ⁶	\$3,889,209
Grants ⁷	\$15,658,512
Donations ⁸	\$420,953
Revenue from Interest Earned ⁹	\$21,007,240
Home Visiting Coordination Funds ¹⁰	\$1,313,762
Refugee Family Support Funds ¹¹	\$1,118,183
Total Revenue	\$417,184,267



*This table represents revenue for all 58 county Commissions

Age Category	Individuals Served
Children Less Than 3 Years Old	199,484
Children from 3rd to 6th Birthday	203,887
Children—Ages Unknown (birth to 6th birthday)	240,253
Primary Caregivers	600,395
Providers	87,469
Total Children 0-5	643,624
Total Primary Caregivers	600,395
Total Children, Caregivers, and Providers	1,331,488

Race/Ethnicity Category	Children 0-5	Primary Caregivers	Total (1)
Alaska Native/American Indian	3,228	2,920	6,148
Asian	34,235	52,027	86,262
Black/African-American	25,823	18,942	44,765
Hispanic/Latino	245,602	202,262	447,864
Native Hawaiian or Other Pacific Islander	1,319	921	2,240
Other	13,999	22,252	36,251
Two or more races	21,070	8,571	29,641
White	61,852	48,099	109,951
Unknown	263,533	244,723	481,256
Total	643,661	600,717	1,244,378

Language Category	Children 0-5	Primary Caregivers	Total (1)
English	267,935	223,148	491,083
Spanish	130,275	125,293	255,568
Vietnamese	8,679	32,027	40,706
Other	11,896	13,695	25,591
Cantonese	2,412	1,566	3,978
Mandarin	996	1,639	2,635
Korean	226	831	1,057
Unknown	221,205	202,501	423,706
Total	643,624	600,700	1,244,324



Lassen

- Key strategy is through the **Pathways Home Visiting Program**.
- A total of 43 high-need families were provided with intensive home visiting services.
- A total of 591 home visits were conducted by home.
- With declining revenue, **First 5 Lassen worked with Pathways to gain additional funding to sustain this program.**
- They have started receiving funding through the **Cal WORKS Home Visiting Program** and applied for the **California Home Visiting Program (CHVP)** grant through the **California Department of Public Health**.

Nevada

- Been involved in planning processes with **Nevada County Public Health, which will lead to ongoing improvements to health equity** for families.
- The Commission had the opportunity to **tour three partner sites** located in the geographically isolated town of Truckee.
- Unfortunately, the **Partners Family Resource Center, had to close its doors** at one of its three locations.
- As a result, their **staff was able to exercise their creativity to find ways to continue serving families in the community.** This included playgroup in the park and building partnerships with other organizations that opened their doors to staff for ESL classes, one-on-one and group parenting support, and other supportive services.



Santa Cruz

- The **Baby Gateway Newborn Enrollment Program** supports mothers and newborns at all three county hospitals by providing Medi-Cal enrollment assistance, linking newborns to a medical home, and offering the First 5 Kit for New Parents, all during a visit from a **Newborn Enrollment Coordinator (NEC)** before they leave the hospital.
- **Connected to medical care:**
 - In 2022–2023, **99% of all mothers had a newborn visit, and 98% of these received a Kit for New Parents.** Of mothers with Medi-Cal births, nearly all were assisted to complete an application for their newborn, and **99.9% chose a medical home for their child.**
 - In 2022, **over 67% of infants with Medi-Cal insurance** had received at least six well-child visits within the first 15 months of life, a success that was likely assisted by this program.
- **County programs:**
 - **Statewide Student Identification number** created for newborns by the County Office of Education, used to support their social, emotional, and academic development from birth through 12th grade.
 - **Ventures' Semillitas savings account** program for newborns, with incentives throughout childhood to save money to be used for college or vocational education.
- **Access to food:** Connecting to CalFresh and WIC programs

Mariposa

- Significant accomplishment was the **School Readiness Program**, which serves two preschools: Catheys Valley and Lake Don Pedro (*remote areas*)
- The facilities, curriculum, and activities are focus on **Science, Technology, Engineering, and Math (STEM curriculum).**
- Success: **instructional aide hired** at Mariposa Elementary School Transitional Kindergarten classroom
- **Dolly Parton Imagination Library.**
 - The 243 children enrolled in 2022–2023 make up almost 25% of the children 0–5 in Mariposa County.



Tulare

- In 2022–2023, all funded programs served **22,486 parents and children.**
- Highlight the **Goshen Family Center** and **seven Family Resource Centers** in the communities of Cutler- Orosi, Goshen, Lindsay, Dinuba, Porterville, Visalia, and Woodlake.
 - The Goshen Family Center’s community made national news this year when there was a horrific mass shooting in Goshen, California.
 - The Goshen Family Center was there to support the community’s youngest population.
- All seven **First 5 Family Resource Centers served as a safety net to ensure families** had safety items, shelter, rescue, cleaning supplies, water, food, advocates, and sand.
- **First 5 Tulare County Commissioner Pete Vander Poel coordinated efforts** with our south county Sheriff’s Officers and Family Resource Centers to ensure that resources reached families despite flooded streets, weather conditions, and obstacles.

San Bernardino

- **Key partnership** was with the SBC Department of Public Health (DPH), Local Oral Health Smile SBC program. **Smile SBC collaborated on a bilingual (English/Spanish) comprehensive campaign** launched for National Children’s Dental Health Month in February.
- The **campaign received the 2023 National Association of Counties Award.**
- **Became a key partner** and advocate in the **multiple state initiatives** focused on the Whole Child, Whole Family Framework with the **California Advancing and Innovating Medi-Cal (CalAIM) rolled out**, the Department of Health Care Services Child Youth Behavioral Health Initiative, Universal Prekindergarten and Transitional Kindergarten.

Questions?



Thank you!

